

# Standing out on support and value

Our new pricing structure  
from 1st January 2018



As the leading awarding organisation for the active leisure, learning and wellbeing sector we are driven to provide our approved centres with the highest quality qualifications, resources and services.

We pride ourselves in meeting the high expectations of our approved centres and strive to ensure the services and support we supply are second to none.

To continue to provide additional value through our products and services, we have adjusted our pricing structure to reflect and maintain the increased level of support that we offer.



Supplier of the Year

Active iQ

# Our new pricing is easy as... AIQ

## Annual Approval Fee

Over the last 12 months, we've been further developing a comprehensive support package to assist all our centres, regardless of size or mode of delivery. You can find out more about these in the 'Giving you More' section of our website. To continue to develop our vast range of support services, including our skills hub and supporting webinars we are introducing an annual approval fee for centres. This will also bring us in line with standard awarding organisation policy.

**The annual approval fee will be £750 invoiced every September. Commencing September 2018. This replaces the low volume fee that currently exists.**

## New pricing structure

Our new pricing structure applies to registration/certification costs only (manuals, eLearning and ePackages are not affected) and is based upon the level, size and type of qualification. Below you can see our current pricing structure, followed by the new version.

### Current Pricing Structure

	AWARD	CERTIFICATE (UP TO 17 CREDITS)	CERTIFICATE (18+ CREDITS)	DIPLOMA (UP TO 51 CREDITS)	DIPLOMA (52+ CREDITS)	NVQS
Entry Level	£15	N/A	N/A	N/A	N/A	N/A
Level 1	£15	£25	£60	£70	N/A	£40
Level 2	£25	£35	£70	£80	£90 to £180	£45
Level 3	£30	£45	£80	£90	£150 to £180	£60
Level 4	£30 to £35	£90 for all certificates		£100	N/A	N/A

### New Pricing Structure from 1st Jan 2018

	AWARD	CERTIFICATE (UP TO 17 CREDITS)	CERTIFICATE (18+ CREDITS)	DIPLOMA (UP TO 51 CREDITS)	DIPLOMA (52+ CREDITS)	NVQS
Entry Level	£16.50	N/A	N/A	N/A	N/A	N/A
Level 1	£16.50	£27.50	£66	£77	N/A	£44
Level 2	£27.50	£38.50	£77	£88	£99 to £198	£49.50
Level 3	£33	£49.50	£88	£99	£155 to £198	£66
Level 4	£33 to £38.50	£99 for all certificates		£110	N/A	N/A

## Customer Service, Business Admin & Management

### Current Pricing Structure

	DIPLOMA (NVQ AND NON-NVQ)
Entry Level	N/A
Level 1	N/A
Level 2	£75
Level 3	£85
Level 4	£95
Level 5	£105

### New Pricing Structure from 1st Jan 2018

	DIPLOMA (NVQ AND NON-NVQ)
Entry Level	N/A
Level 1	N/A
Level 2	£82.50
Level 3	£93.50
Level 4	£104.50
Level 5	£115.50

# Giving you more ...

More than just qualifications



Latest innovations



Training days



eClinics

Over the last 12 months, we've been further developing a comprehensive support package to assist all our centres regardless of size or mode of delivery. Active IQ offer you more than just qualifications, thanks to our dedicated team supporting you each day and the vast range of services and additional services that we provide to our approved centres.



**Latest innovations**

- New digital Anatomy and Physiology flip book
- eCertificates and eAssessments saving you time and money
- Professional Recognition
- Professional Career Development
- End-Point Assessment



**Training days**

Offering bespoke face-to-face training days to support centres in delivering, assessing and internally quality assuring qualifications with best practice.

- Training days can be tailored to meet a particular centre requirement
- To facilitate standardisation and sharing of best practice techniques



**eClinics**

Interactive online meetings to increase or refresh knowledge in certain areas. We also have a vast selection of these available as recorded sessions.

- Assessment best practice
- Internal quality assurance best practice
- Active IQ administration procedures
- Specific qualification training

# ... and more



Teaching Materials



Skills Hub



New Digital Services



## Teaching Materials

- Lecture packs – saving you time and effort, fully prepared Powerpoint presentations and handouts
- Electronic lecture packs (selected qualifications)
- Sample delivery models (selected qualifications)



## Skills Hub

Committed to supporting you to develop your skills and knowledge to deliver qualifications to help you grow your business and offer learners a positive experience.

- Regular updates, webinars and blogs from our Chief Medical Advisor
- Resource webinars on qualifications and new developments
- CPD eClinics keeping you up to date with good practice



## New Digital Services

- eAssessment
- eCertificates

Whilst there have been adjustments to the new pricing structure, we are not increasing prices on any of the following:

- Manuals
- eLearning
- ePackages

[click here](#) for more details on how we can help you deliver more or please visit [www.activeiq.co.uk](http://www.activeiq.co.uk)

# Our team

The Active IQ team makes the difference, giving you support when you need it and going above and beyond as the most experienced team in the industry.

- Approvals: Supporting you through the approval process for new applications or additional qualification approval
- Business Development: Guiding you to create effective solutions to maximise your programme delivery and identify new ways to grow your business
- Customer Service: Your own dedicated customer service administrator to ensure all your day to day enquiries and requests are dealt with efficiently, whilst providing a **3-day** turnaround on certification and theory paper assessment
- External Verification: Supporting you to maintain the highest possible standards in the teaching, assessment and quality assurance of Active IQ qualifications



# New for 2018



As Active IQ enters its 15th year of innovation, in the active leisure, learning and wellbeing sector, we continue to develop and extend our range of support services and have exciting developments coming to you throughout 2018!

- New marketing tool kit 
- Marketing webinar support 
- Funding webinar support 
- New teaching aids 
- New website and webshop 
- Bespoke workshops 

# FAQs

## Why is there an adjustment in pricing?

Active IQ is adjusting its pricing to more accurately reflect the value and service we give to our customers. We provide more value than any other comparable awarding organisations and to continue to do so we are adjusting our pricing. This is the first change to our pricing structure in 5 years, since 2013.

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## When will the pricing adjustment be implemented?

The new pricing structure will commence from January 1<sup>st</sup> 2018.

The Annual Approval Fee will be implemented from September 1<sup>st</sup> 2018.

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## What added value do I get?

We remain confident that we provide first class qualifications, resources and a superior service which makes us stand out from our competitors. We offer the best in products and services together with additional value through a range of support services, tools and resources. If you want to learn more about the additional benefits we provide, see our 'Giving you more' section overleaf.

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## Further questions?

Our experienced team are always on hand to resolve your queries. We have provided a list of useful contacts below so you can talk directly to the right team member to help you.

if you have any queries regarding the new pricing structure and how it will affect you, please don't hesitate to contact the Business Development team at

**businessdevelopment@activeiq.co.uk**

Or, if you would like to discuss this directly with your Active IQ Business Development Manager, please see details below

**Laura Sheasby: 07889 116365 | [laura.sheasby@activeiq.co.uk](mailto:laura.sheasby@activeiq.co.uk)**

**James Clack: 07725 240466 | [james.clack@activeiq.co.uk](mailto:james.clack@activeiq.co.uk)**

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**Tad Chapman: 07584 613317 | [tad@activeiq.co.uk](mailto:tad@activeiq.co.uk)**

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Julian Leybourne ICON Training

“In my opinion Active IQ are the market leaders supporting the sector and showing true leadership, innovation and inspiration to change to show the sector what we can be - you have done this quietly, gently and diplomatically . . .”



Lucy McCormick, Founder of SUPfit.

“I’m delighted to be working with Active IQ as our approved awarding body. As an organisation, Active IQ really gives our brand the strength and recognition for quality assured training. When researching awarding bodies Active IQ immediately stood out for me. Throughout the process Active IQ has been really helpful and I can’t thank them enough”

## Contact Us

please call us on

**01480 467950**

or email us at

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