

Active IQ Level 3 Diploma in Coaching Sports and Fitness

Qualification
Accreditation Number:
603/1541/6
Version AlQ005467

Active iQ



Active IQ Level 3 Diploma in Coaching Sports and Fitness Qualification Accreditation Number: 603/1541/6

Introduction

The Active IQ Level 3 Diploma in Coaching Sports and Fitness is on level 3 of the Regulated Qualifications Framework (RQF).

Guided learning hours:	412	Total qualification time:	630
Credits	69	Minimum credit to be achieved at or	43
		above the level of the qualification	

Entry Requirements:

- There are no specific entry requirements; however, learners should be able to demonstrate their capability to study at level 3.
- The course requires physical exertion, and individual participation is essential, so a degree of physical fitness is necessary.
- There is an element of communication (discussing, presenting, reading and writing) involved, so learners should have basic skills in communication pitched at level 2 (as a minimum).

Qualification Outline

Target Learners:

- Learners in full-time education aged 16+.
- Learners interested in a career in coaching.
- · Learners interested in fitness instructing.
- Learners interested in working in the active leisure sector.

Aim

To provide learners with the broad base of knowledge and skills to:

Be able to work in a variety of customer-facing roles within the active leisure industry, including coaching sports and physical activities, fitness instructing and working with children.

Objectives

To provide learners with the knowledge and skills to:

- Develop their understanding of anatomy, physiology and how they relate to coaching and exercise.
- Be able to plan and coach safe and effective exercise and multisport activity sessions.
- Be able to plan and instruct safe and effective gym-based exercise sessions.
- Be able to work with children and young people, taking in to account their age and developmental needs.
- Be able to deliver exceptional customer service.
- Be able to manage their personal and professional development.

Progression

This qualification provides progression onto:

- · Employment.
- Further learning or training in a specialist area.

Links to National Occupational Standards

There are links to the following suites of National Occupational Standards:

- · Coaching, Teaching and Instructing.
- · Exercise and Fitness.
- Operational Services.
- · Leisure Management.
- · Activity Leadership.
- · Customer Service.

Occupational competence statements for tutoring, assessing and quality assurance

This section outlines the requirements for tutoring, assessing and internally verifying Active IQ qualifications.

Required criteria

All tutors and assessors must:

- Possess a discipline-specific qualification equivalent to the qualification/units being taught.
- Have relevant industry experience.
- Demonstrate active involvement in a process of industry-relevant continued professional development during the last two years (this may be discipline-/context-specific or relevant to tutoring, assessing or quality assurance).

Tutors

Tutors must hold, or be working towards, a teaching qualification.

The following are acceptable:

- Level 3 Award in Education and Training.
- Level 4 Certificate in Education and Training.
- Level 5 Diploma in Education and Training.
- Certificate in Education.
- Oualified Teacher Status.
- PGCE.
- Level 3 Award in Preparing to Teach in the Lifelong Learning Sector (PTTLS).
- Level 4 Award in Preparing to Teach in the Lifelong Learning Sector (PTTLS).
- Level 4 Certificate in Teaching in the Lifelong Learning Sector (CTTLS).
- Level 5 Diploma in Teaching in the Lifelong Learning Sector (DTTLS).

Assessors

Assessors must hold, or be working towards, any of the following:

- Level 3 Award in Understanding the Principles and Practices of Assessment.
- Level 3 Award in Assessing Vocationally Related Achievement.
- Level 3 Award in Assessing Competence in the Work Environment.
- Level 3 Certificate in Assessing Vocational Achievement.
- A1 (previously D32, D33).

Internal verifiers

Internal verifiers must have relevant industry qualifications/experience and hold, or be working towards, any of the following:

- Level 4 Award in Understanding the Internal Quality Assurance of Assessment Processes and Practice.
- Level 4 Award in the Internal Quality Assurance of Assessment Processes and Practice.
- Level 4 Certificate in Leading the Internal Quality Assurance of Assessment Processes and Practice.
- V1 (previously D34).

All new assessors and quality assurance staff must be given a clear action plan for achieving the appropriate qualification(s) and should be countersigned by an appropriately qualified individual until the qualification(s) have been achieved.

Active IQ Level 3 Diploma in Coaching Sports and Fitness Qualification Accreditation Number: 603/1541/6

Qualification Structure

Learners must complete the 11 mandatory units (69 credits) and may complete the additional units if required. In total 69 credits are required to achieve the full qualification; a minimum of 43 credits must be achieved at level 3.

Mandatory Units

Learners must complete all 11 mandatory units (69 credits).

	Unit	Unit accreditation number	Level	Credit	GLH
1	Principles of anatomy, physiology and fitness	F/507/1217	2	12	94
2	Health and safety for coaching in different environments	H/615/7341	3	5	26
3	Principles of fundamental movement and sports skills	M/615/7343	3	4	24
4	Planning multisport activity sessions	T/615/7344	3	6	40
5	Coaching multisport activity sessions	A/615/7345	3	6	48
6	Working with children and young people in a coaching environment	J/615/7378	3	8	56
7	Delivering exceptional customer care	L/508/6397	3	7	33
8	Technology in sport and exercise	D/507/1211	3	3	22
9	Managing personal and professional development	Y/508/6399	3	4	29
10	Conducting client inductions in a gym-based environment to support exercise adherence and a healthy lifestyle	J/615/7347	2	6	40
11	Planning and instructing gym-based exercise programmes	R/615/7349	2	8	60

Lea	rning outcomes	Asse	ssment criteria
The	learner will:	The l	earner can:
1.	Understand the skeletal system and	1.1	Identify the structures of the skeletal system
	the effects of exercise	1.2	State the functions of the skeleton
		1.3	Name and locate the major bones
		1.4	Name and locate different types of bone
		1.5	Identify the structure of a long bone
		1.6	Name the different types of joint
		1.7	Identify different types of synovial joint
		1.8	Describe the structures of a synovial joint
		1.9	Recognise the joint actions possible at different joints
		1.10	Describe optimum postural alignment
		1.11	Describe postural deviations
			Describe the immediate effects of exercise on the skeletal system
		1.13	Describe the long term effects of exercise on the skeletal
			system
		1.14	Recognise changes to the skeletal system throughout a
	Lindowska and the amount of the second of	0.4	person's lifespan
2.	Understand the neuromuscular system and the effects of exercise		Name and give examples of the different types of muscle tissue
	system and the energy of exercise	2.2	Identify the basic structure of skeletal muscle
			Identify the function of skeletal muscle
			Name and locate the major anterior and posterior muscles
		2.5	Describe the principles of how skeletal muscles work
			Describe different types of muscle contraction
			Name the joint actions brought about by specific muscles
		2.8	Identify different types of muscle fibre
		2.9	Recognise the structure of the nervous system
			State the function of the nervous system
		2.11	Describe the immediate effects of exercise on the neuromuscular system
		2.12	Describe the long-term effects of exercise on the neuromuscular system
			Recognise changes to the neuromuscular system throughout a person's lifespan

	rning outcomes learner will:		ssment criteria earner can:
3.		3.1	Describe the structure of the heart
] 5.	respiratory systems and the effects	3.2	Describe the function of the heart
	of exercise	3.3	Describe the structure and function of the blood and
		3.3	blood vessels
		3.4	Describe the structure of the lungs
		3.5	Describe the function of the lungs
		3.6	Identify the main muscles involved in breathing
		3.7	Describe the passage of air through the respiratory tract
		3.8	Describe gaseous exchange in the lungs
		3.9	Describe gaseous exchange in the muscles
		3.10	Describe systemic and pulmonary circulation
		3.11	Describe the immediate effects of exercise on the
			cardiorespiratory and cardiovascular system
		3.12	Describe the long-term effects of exercise on the cardiorespiratory and cardiovascular system
		3.13	Recognise changes to the cardiorespiratory and
			cardiovascular systems throughout a person's lifespan
4.	Understand how energy is produced in the body and the effects of	4.1	Recognise adenosine triphosphate as a molecule that is broken down to create energy for the body
	exercise on energy production	4.2	Recognise how adenosine triphosphate is broken down to produce energy
		4.3	Name the three main energy systems that resynthesise adenosine triphosphate
		4.4	Recognise the role of the main nutrients in the
			production of energy/adenosine triphosphate
		4.5	Identify dietary sources of the main nutrients required for energy production
		4.6	Describe how the three energy systems are used during aerobic and anaerobic exercise
		4.7	Recognise the interaction of the energy systems during exercise
		4.8	Recognise factors that influence the energy system used, to include: Intensity, duration and individual fitness levels
5.	Understand health and well-being	5.1	Define the components of health and well-being
		5.2	Recognise factors that affect health and well-being throughout the lifespan, including the effects of lifestyle behaviours
		5.3	Recognise the risks of lifestyle choices on health and well-being
		5.4	Identify the role of activity and exercise in maintaining and managing health and well-being
		5.5	Identify the frequency, intensity, time and type of activity required to maintain and improve health and well-being

Learning outcomes The learner will:	Assessment criteria The learner can:		
6. Understand the components of	6.1 Name and describe the components of physical fitness		
fitness and the effects of exercise	6.2 Recognise the frequency, intensity, time and types of activity and exercise required to improve each component of fitness		
	6.3 Recognise the physiological effects of exercise on each component of fitness		
	6.4 Describe how to apply the principles of overload, reversibility, specificity to progress or regress each component of fitness		
	6.5 Recognise how to structure an exercise session to train all components of fitness		
	6.6 Recognise factors affecting physical fitness		
	6.7 Recognise exercise contraindications and safety considerations for special populations		
Assessment	Multiple-choice theory exam		

Unit Title: Health and safety for coaching in different environments

Assessment criteria	
The learner can:	
1.1 Explain the importance of health and safety when coaching in different environments	
1.2 Describe the different types of environment that can be	
used for coaching activity sessions, for example:	
outdoor or indoor sports pitches	
sports halls	
• studios	
village halls	
multi-purpose rooms	
• parks	
1.3 Describe the different types of equipment that can be used for coaching activity sessions, for example:	
cones and markers	
agility equipment	
fitness equipment	
sports equipment	
1.4 Identify key legal and regulatory requirements for health and safety relevant to coaching in different environments, to include the Health and Safety at Work Act and requirements from national governing bodies (NGB)	
1.5 Describe the responsibilities of the employer for health and safety in different coaching environments	
1.6 Describe the responsibilities of the employee for health and safety in different coaching environments	
1.7 Describe the responsibilities of the self-employed person for health and safety in different coaching environments	
1.8 Explain the term 'duty of care' relating to the health and safety and welfare of:	
• self	
other staff or professionals	
• adults	
• children	
special population groups	
1.9 Evaluate the consequences of employers, employees and the self-employed not following the legal requirements	
1.10 Identify the roles and responsibilities of different	
personnel for ensuring the health and safety of individuals taking part in coaching sessions in different environments	

Learning outcomes		Assessment criteria		
The learner will:		The learner can:		
2.	Understand how to maintain safe	2.1	Explain the importance of cleaning and maintenance in	
	facilities and equipment in different coaching environments		different coaching environments	
	coaching environments	2.2	Describe how standards of cleanliness are maintained in different coaching environments	
		2.3	Describe the principle uses and precautions for a range of cleaning substances used in different coaching environments	
		2.4	Describe the types of personal protective equipment that are necessary for cleaning operations in different coaching environments	
		2.5	Describe how to maintain the safety of customers and other staff while showing courtesy and consideration when carrying out cleaning operations	
		2.6	Describe how to deal with spillages, breakages and waste in a coaching environment	
		2.7	Explain the importance of safe storage and maintenance of equipment, to include:	
			coaching equipment	
			cleaning equipment	
3.	Understand safe working practices relating to the Control of	3.1	Describe the types of substances commonly used in a coaching environment that would be covered by COSHH	
	(COSHH) Pagulations	3.2	List the problems caused by hazardous substances	
		3.3	Define the requirements of employers and employees, as stated in the COSHH Regulations	
		3.4	List the types of information provided in COSHH assessments	
		3.5	Describe why COSHH assessments are important	
4.	Understand how to control hazards	4.1	Explain what is meant by a 'hazard'	
	and risks while coaching in different	4.2	Explain what is meant by 'risk'	
	environments	4.3	Describe the five steps of risk assessment	
		4.4	Explain how to determine levels of risk	
		4.5	Explain how to evaluate whether levels of risk are acceptable	
		4.6	Describe how to control risks associated with hazards in a sports, fitness and outdoor environment	
5.	safety documents that are relevant for coaching in different	5.1	Explain a range of policies and procedures that are essential for maintaining health and safety of customers and staff	
	environments	5.2	State the importance of having written systems of work, to include:	
			normal operating procedures (NOPs)	
			emergency action plans (EAPs)	
		5.3	Describe the key areas that should be included in a normal operating procedure	
		5.4	Describe the key areas that should be included in an emergency action plan	

Learning outcomes The learner will:		Assessment criteria The learner can:		
6. Understand incident and emergency	6.1	Describe what is meant by an 'incident'		
procedures for coaching in different	6.2	Describe what is meant by an 'emergency'		
environments	6.3	Describe the types of incidents and emergencies that		
	0.0	may occur in different coaching environments		
	6.4	Identify the potential causes of common incidents and		
		emergencies that may occur in different coaching environments		
	6.5	Explain the procedures to follow if an emergency occurs during a coaching session		
	6.6	Describe the roles that different staff and external services play during an incident or emergency		
	6.7	Explain the importance of following emergency procedures calmly and correctly		
	6.8	Describe how to maintain the safety of people involved in typical incidents or emergencies, including:		
		• children		
		older people		
		disabled people		
	6.9	Summarise the reporting and recording procedures that must be followed in the event of an incident or emergency		
7. Understand security procedures	7.1	Describe the types of security procedures that may apply		
while coaching in different		while coaching in different environments		
environments	7.2	Give examples of potential security problems that may occur while coaching in different environments		
	7.3	Describe how a coach should respond to potential security problems in different environments		
	7.4	Describe how managers of different coaching environments should respond to potential security problems		
	7.5	Describe the procedures that should be in place to		
		maintain security in different coaching environments		
8. Be able to control hazards and risks in different coaching environments	8.1	Identify the potential hazards in a coaching environment that may lead to an incident or emergency, relating to:		
in different coaching environments		 the environment 		
		equipment		
		 working practices, including lifting and handling of equipment 		
		• behaviour		
		• security		
		hazardous substances		
	0 0	hygiene Complete a right appearament on the natential hazarda		
	8.2	Complete a risk assessment on the potential hazards identified in a coaching environment		
	8.3	Analyse the risk assessment to design and implement appropriate risk minimisation strategies		
Assessment	l .	gnment		
	Worl	ksheet		

Unit Title: Principles of fundamental movement and sports skills

Learning outcomes	Assessment criteria	
The learner will:	The learner can:	
Understand the principles of	1.1 Describe fundamental movement skills	
fundamental movement and sports skills	1.2 Explain the difference between fine and gross motor skills	
	1.3 Describe fundamental sports skills	
	1.4 Define physical literacy	
	1.5 Explain how the development of movement and sports skills can contribute towards a child's development	
Understand how to develop fundamental movement and sports	2.1 Explain the components of the fundamental movement skills:	
skills	• balance	
	• agility	
	co-ordination	
	• travel	
	• jumping	
	• sending	
	• receiving	
	• striking	
	2.2 Describe the key coaching and development points for each fundamental movement skill	
	2.3 Explain the components of the fundamental sports skills:	
	 net/wall games 	
	invasion games	
	 striking and fielding games 	
	• athletics	
	creative movement	
	2.4 Describe the key coaching and development points for each fundamental sports skill	
	2.5 Explain how activities support the integration and development of fundamental movement and sport skills, for example netball integrates sending, receiving, coordination, jumping, traveling and agility	
Assessment	Overarching plan	
	Series of multisport sessions	

Unit 4 T/615/7344 **Level:** 3 Credit value: 6

Unit Title: Planning multisport activity sessions

Learning outcomes The learner will:	Assessment criteria The learner can:	
Understand how to plan multisport activity sessions	1.1 Describe the components of a multisport activity session, to include:	
	warm up activities	
	main activities	
	cool-down activities	
	1.2 Describe how to incorporate rules and techniques in to sessions	
	1.3 Identify appropriate timings for each component and chosen activities within a component	
	1.4 Identify equipment and resources suitable for a range of abilities and ages	
	1.5 Explain how to create a stimulating inclusive environment that promotes equality and diversity	
	1.6 Describe how to lay out equipment and resources to make best use of space	
	1.7 Explain the importance of regularly changing the activity, layout and resources	
	1.8 Describe how to adapt sessions for a range of abilities and ages	
	1.9 Explain how active play can be used within sessions to development fundamental skills	

Learning outcomes The learner will:	Assessment criteria The learner can:
Be able to plan a series of progressive multisport activity	2.1 Create an overarching plan/scheme of work, to include:
sessions	overarching theme
303310113	key developmental objectives:
	movement skills
	sports skills
	 risk assessment for planned activities
	 contingency plans (where appropriate)
	special considerations
	opportunities to promote benefits of physical activity
	2.2 Plan a series of safe and fun multisport activity sessions linked to the overarching plan, to include:
	warm up activities
	main activity
	cool-down activities
	• rules
	• techniques
	equipment
	adaptations
	key coaching points
	opportunities for assessment and feedback
Assessment guidance	This unit is to be assessed across the following:
	Children:
	• Aged 0-5
	• Aged 5-11
	• Aged 11–18
	Adults
Assessment	Overarching plan
	Series of multisport sessions

Unit 5 A/615/7345 **Level:** 3 Credit value: 6

Unit Title: Coaching multisport activity sessions

Learning outcomes	Assessment criteria		
The learner will:	The learner can:		
1. Be able to prepare for a multisport	1.1 Prepare themselves for the multisport activity session		
activity session	1.2 Prepare the equipment and environment for the planned session		
	1.3 Carry out a risk assessment (if appropriate)		
2. Be able to deliver a multisport	2.1 Welcome the participants and make them feel at ease		
activity session	2.2 Describe the aim and content of the session		
	2.3 Explain the rules and techniques required for the session		
	2.4 Lead a safe and effective warm up that supports the content of the main session		
	2.5 Lead safe and effective main activities		
	2.6 Provide clear and correct demonstrations and explanations of activities, techniques and skills		
	2.7 Observe participants' performances throughout the activities and respond to their ongoing needs		
	2.8 Provide adaptations and alternatives when necessary to promote inclusivity and enjoyment		
	2.9 Lead safe and effective cool down activities		
Be able to manage participants during a multisport activity session	3.1 Communicate clearly with participants according to their needs		
	3.2 Motivate participants appropriately		
	3.3 Give clear and supportive feedback to participants		
	3.4 Gain feedback from participants about the activities		
	3.5 Respond appropriately to participants' feedback and questions about the activities		
	3.6 Demonstrate balancing the needs of individual participants with those of the group		
	3.7 Take appropriate action to deal with issues if and when they arise		
4. Be able to evaluate a multisport	4.1 Review the safety and effectiveness of the session		
activity session	4.2 Review how motivational the session was for the participants		
	4.3 Review how well the planned session linked to the overarching plan and session objectives		
	4.4 Identify the changes/adaptations that could be made to the session		
	4.5 Complete an evaluation of the session		
	4.6 Prepare an action plan for improvement and/or progression of the future planned sessions		

Learning outcomes The learner will:	Assessment criteria The learner can:
Assessment guidance	This unit is to be assessed across the following:
	Children:
	• Aged 0-5
	• Aged 5-11
	• Aged 11-18
	Adults
Assessment	Overarching plan
	Series of multisport sessions

Unit 6 J/615/7378 **Level:** 3 Credit value: 8

Unit Title: Working with children and young people in a coaching environment

Learning outcomes The learner will:		essment criteria learner can:
Understand safeguarding children and young people in a coaching	1.1	Describe what is meant by the safeguarding of children and young people
environment	1.2	Outline current legislation, guidelines, policies and procedures that are in place to safeguard and protect children and young people, to include:
		Disclosure and Barring Service (DBS)
		duty of care
		data protection/confidentiality
		parent/carer consent
		E-safety
		record keeping
		information handling and sharing
	1.3	Describe working practices that safeguard and protect children and young people in a coaching environment
	1.4	Explain the role and responsibilities of the coach for safeguarding children and young people with whom they come into contact
	1.5	Describe the possible signs, symptoms, indicators and behaviours that may cause concern in the context of safeguarding
	1.6	Explain the procedures that should be followed if a coach suspects possible abuse or harm
	1.7	Explain the different types of bullying and the potential effects on children and young people
	1.8	Explain how to support a child or young person and/or their family when bullying is suspected or alleged
	1.9	Explain the procedures that should be followed if a child or young person alleges harm or abuse
	1.10	Explain the rights that children, young people and their carers have in situations where harm or abuse is suspected or alleged
	1.11	Describe the role of families, parents and carers as
		partners when working with children and young people
	1.12	List the sources of information available to support safeguarding and protection of children and young people

Learning outcomes		ssment criteria
The learner will:	The le	earner can:
Understand effective communication approaches when coaching children and young people		Explain the importance of effective communication when developing positive relationships with children and young people
		Describe how to communicate effectively with children and young people in different environments
	2.3	Explain the importance of non-verbal communication
	l .	Explain how to adapt communication with children and young people with consideration for:
		the age of the child or young person
		communication difficulties
	2.5	Describe how to address potential barriers to
		communication and engagement with children and young people
		Explain the importance of demonstrating respect when communicating with children and young people
		Describe how to establish rapport and respectful relationships with children and young people, their families and carers
		Explain how a coach's attitude and behaviour can affect the development of rapport with children, young people and their families/carers

Learning outcomes	Asse	ssment criteria
The learner will:		earner can:
Understand the physiological development of children and young	1	Describe the growth characteristics in children and young people for each stage of development, to include:
people from birth - 19 years		• Under 5s
		• 5-11 years
		• 11-15 years
		• 16-19 years
	3.2	Describe the three stages of adolescence:
		• early
		middle
		• late
	3.3	Explain the factors which affect bone growth in children and young people for each stage of development
	3.4	Evaluate the differences between the cardiorespiratory system of an adult and children and young people
	3.5	Evaluate the differences between the endocrine and hormonal system of an adult and children and young people
	3.6	Identify methods of monitoring children and young people's development
	3.7	Explain how personal factors can affect children and young people's development, to include:
		emotional
		• physical
		intellectual
		 physiological
	3.8	Evaluate the effect of positive and negative relationships on children and young people during periods of transition
	3.9	Explain reasons why children and young people's development may not follow the expected pattern
	3.10	Explain how different types of interventions can promote
		positive outcomes for children and young people where development is not following the expected pattern

Learning outcomes	Assessment criteria
The learner will:	The learner can:
4. Understand the cognitive	4.1 Identify the stages of cognitive development
development of children and young	4.2 Describe a child's thought processes, to include:
people	lack of reversibility
	centration
	egocentric
	4.3 Describe the major types of child learning, to include:
	classical conditioning
	operant conditioning
	observational learning
	4.4 Describe the concept of nature and nurture
	4.5 Explain how to promote cognitive development through coaching activities
	4.6 Describe the effects exercise has on the cognitive development of children and young people
5. Understand the effects of exercise	5.1 State the current exercise guidelines and recommended
in children and young people for	training for children and young people, to include:
each stage of development	cardiovascular training
	strength training
	flexibility training
	motor skills training
	5.2 Describe the appropriate physical activities for children and young people
	5.3 State the effects of excessive training in children and young people
	5.4 Describe growth-related conditions to include:
	Growth plate fractures
	Sever's disease
	Osgood schlatter's disease
	Osteochondritis
	• Scoliosis
	Scheurmann's disease.
	5.5 List ways of preventing growth-related injuries
	5.6 Describe the effects of exercise on the cardiorespiratory system of children and young people
	5.7 Describe the effects of exercise on the endocrine and hormonal systems of children and young people

Learning outcomes	Assessment criteria
The learner will:	The learner can:
Understand the psychological and social issues faced by children and young people	 6.1 Describe the psychological issues which may affect children and young people, for example: low self-esteem/self-belief stress and anxiety body image 6.2 Explain how to support children and young people's
	self-confidence and self-esteem 6.3 Describe the social issues which may affect children and young people, for example:
	 peer groups social media bullying smoking drugs alcohol knife/gang crime
	6.4 Describe how the performance capabilities of children and young people are affected by their physical, mental, cognitive and emotional development

Learning outcomes	Assessment criteria
The learner will:	The learner can:
7. Understand how to plan a coaching session for children and young people	 7.1 Describe the information that needs to be collected to enable the planning of a coaching session with children and young people, to include: age-related PAR-Q parent/carer contact details parent/carer consent
	medical information
	7.2 Explain the procedures that need to be followed to enable a safe coaching session with children and young people, for example:
	 sign in/sign out procedure
	accident/incident reporting
	safeguarding reporting
	behaviour management
	 mobile phone/photography
	toilet procedure
	late pick-up procedure
	7.3 Describe how to plan appropriate activities and experiences according to the group's ages, needs and abilities
	7.4 Describe how to give children and young people opportunities to develop:
	gross motor skills
	fine motor skills
	hand/eye co-ordination
	7.5 Describe how to plan objectives that are appropriate to the:
	the needs and potential of children and young people
	accepted good practice
	the participant's own level of competence
	the aims of the session
	7.6 Describe how to plan objectives for sessions to ensure they:
	promote and enhance activity levels
	improve social skills
	promote personal development
	improve skills and techniques
	provide opportunities for fun and enjoyment
	7.7 Describe how to apply the principles and variables of fitness to coaching activities to achieve session objectives and health benefits for children and young people
	7.8 Describe how to select exercises/physical activities that are safe and appropriate for children and young people of all ages, and include possible alternatives

Learning outcomes	Assessment criteria
The learner will:	The learner can:
8. Understand the behaviour of	8.1 Identify different types of child behaviour
children and young people	8.2 Describe how child behaviours are influenced by crisis according to Erikson
	8.3 Summarise Bowlby's Secure Base and Attachment Theories
	8.4 Identify a range of physical and behavioural disorders
	8.5 Recognise the potential signs of behavioural disorders
	8.6 Describe a range of coaching skills to manage behavioural disorders
	8.7 Describe how to manage expected vs. desired behaviour
	8.8 Describe how to use behaviour modification techniques
	8.9 Describe how to use positive intervention strategies
Understand how to manage a coaching session for children and	9.1 Describe how to ensure all children and young people are treated fairly in a coaching environment
young people	9.2 Explain how to create a stimulating inclusive environment which promotes equality and diversity
	9.3 Explain the importance of demonstrating fair play in a coaching environment
	9.4 Describe how to work with children and young people to apply rules and boundaries according to their age, needs and abilities
	9.5 Describe how to use positive reinforcement to manage behaviour
	9.6 Describe motivational techniques that are suitable for use with children and young people at different stages of development
	9.7 Describe how to manage expectations and achievement levels
	9.8 Describe a range of coaching techniques to manage behaviour
	9.9 Give examples of how to use coaching techniques for a range of learning types
	9.10 Describe how to manage disruptive behaviour, to include:
	strategies for dealing with individual's inappropriate behaviour
	strategies for dealing with inappropriate group behaviour
Assessment	Worksheets
	Assignments

Unit 7 L/508/6397 **Level:** 3 **Credit value:** 7

Unit Title: Delivering exceptional customer care

Learning outcomes	Assessment criteria
The learner will:	The learner can:
1. Understand the principles of	1.1 Explain what is meant by 'customer care'
customer care	1.2 Explain why customer care is important to an organisation
	1.3 Explain the differences between an internal customer and an external customer
	1.4 Describe what is meant by a positive customer experience
	1.5 Describe what is meant by a negative customer experience
	1.6 Describe the benefits of delivering exceptional customer care
	1.7 Describe the disadvantages of poor customer care
Understand the skills and behaviours needed to deliver	2.1 Describe the common characteristics of people/ individuals who provide exceptional customer care
exceptional customer care	2.2 Describe the features of self-presentation that will make a positive impression on customers
	2.3 Identify the attitude required when dealing with customers
	2.4 Explain the concept of professionalism within customer care
	2.5 Describe the team-working skills required to deliver an exceptional customer experience
Understand the legislation relating to the customer environment	3.1 Outline the key points of equality and diversity legislation that relate to customer care
	3.2 Describe the terms 'equality' and 'diversity'
	3.3 Describe how to support equality and diversity in a customer care environment, to include:
	respect for work colleagues
	meeting the needs of customers
	3.4 Give examples of the diverse needs of customers
	3.5 Give examples of behaviours that might cause offence to specific customers
	3.6 Summarise the main principles of the Data Protection Act
	3.7 Describe why it is important to respect customer and organisation confidentiality

Learning outcomes The learner will:	Assessment criteria The learner can:
Understand how to communicate clearly and effectively with	4.1 Explain different methods of communication to include verbal and non-verbal methods
customers	4.2 Identify positive body language
	4.3 Identify negative body language
	4.4 Describe the communication approach that will make a positive impression on customers, to include:
	empathy
	listening
	patience
	adaptability
	establishing trust
	4.5 Describe how to build rapport with different customers
	4.6 Explain why a consistent positive attitude and approach to customers is vital to an organisation
Understand the value of first impressions	5.1 Explain the importance of making a positive first impression on customers
	5.2 Describe how to create a positive first impression when communicating with customers, to include:
	face-to-face
	using the telephone
	5.3 Explain when it may be necessary to take the initiative in approaching customers
	5.4 Explain how to acknowledge the customers, even when busy
6. Be able to show the right attitude	6.1 Greet customers politely and positively
for customer care	6.2 Communicate efficiently and effectively with different types of customers, to include:
	face-to-face
	using the telephone
	6.3 Establish a rapport with customers
	6.4 Demonstrate to customers that you are positive and enthusiastic at all times
	6.5 Demonstrate types of behaviour that make a positive impression on different types of customers

Learning outcomes	Assessment criteria
The learner will:	The learner can:
7. Understand how to improve a customer's experience	7.1 Explain why it is important to listen to a customer's wants and needs
	7.2 Differentiate between routine service and going the 'extra mile'
	7.3 Describe the benefits for the customer of going the 'extra mile'
	7.4 Describe the benefits for the organisation of going the 'extra mile'
	7.5 Describe the types of action that customers will see as adding value to their experience
	7.6 Describe methods of obtaining customer feedback
	7.7 Explain how to use customer feedback to adapt the customer care given within an organisation
Understand customer loyalty and retention	8.1 Describe the concept of customer touch points within an organisation
	8.2 Explain the importance of building customer relationships
	8.3 Explain the importance of customer loyalty to an organisation
	8.4 Explain the benefits of customer retention
	8.5 Describe the importance of monitoring competitors' customer care
Understand how to promote products and services	9.1 Describe how additional services or products will benefit customers
	9.2 Describe how customers' use of additional services or products will benefit an organisation
	9.3 Identify opportunities for offering customers additional services or products that will improve their customer experience
10. Understand how to interact with	10.1 Explain how to adapt communication for customers who
customers in difficult situations	are angry, to include:
	face-to-faceon the telephone
	in writing (by email)
	via social media/e-media
	10.2 Explain how to adapt communication for customers who
	are upset
	10.3 Identify the types of needs and difficulties that customers may have that they require assistance with
	10.4 Describe how to respond to different customer needs and difficulties
	10.5 Identify the differences between assertive, aggressive, manipulative and passive behaviour
	10.6 Describe the skills required to deal with potentially volatile or unpleasant situations

Learning outcomes	Assessment criteria
The learner will:	The learner can:
11. Understand how to deal with	11.1 Describe typical customer problems
customer problems	11.2 Identify the personal qualities required to deal with customer problems
	11.3 Identify responses and actions that may make problems worse
	11.4 Describe how to inform customers when promises cannot be kept due to unforeseen circumstances
	11.5 Describe how to reassure customers while their problems are being solved
	11.6 Explain why it is important for a member of staff to get feedback from the customer and follow up any remaining issues
	11.7 Explain the importance of giving feedback to other colleagues involved which will help them avoid future complaints
	11.8 Explain the importance of keeping clear records of the way a problem or complaint has been handled
	11.9 Explain how to refer problems and difficulties to a more senior colleague when they are unable to deal with it themselves
	11.10 Describe an organisation's complaint or problemsolving procedure
12. Be able to deal with customer complaints and problems	12.1 Summarise the details of the complaint or problem accurately and to customer satisfaction
	12.2 Investigate the facts of the complaint in order to establish how it should be dealt with
	12.3 Identify a range of solutions
	12.4 Identify the benefits of different solutions for the customer and the organisation
	12.5 Report the findings of your investigation to your customer and offer your chosen solution
	12.6 Check that the solution is acceptable to the customer
	12.7 Check the customer is satisfied with how their problem has been dealt with
Assessment	Worksheet
	Summative observation
	Self-evaluation Self-evaluation

Unit 8 D/507/1211 **Level:** 3 **Credit value:** 3

Unit Title: Technology in sport and exercise

Lea	rning outcomes	Asse	essment criteria
The	learner will:	The	learner can:
1.	Understand the evolutionary	1.1	Describe major technological developments in sport and
	development of technology in sport		exercise, to include:
	and exercise		equipment and training aids
			clothing
			footwear
			safety/protective wear
			prosthetics, wheelchairs and adaptive equipment
			facility design
			nutrition and supplementation
			doping and anti-doping practices
			information and communication technology (ICT),
			software
			smart devices and wearable technology
2.	Understand the benefits of	2.1	Describe how the adoption and implementation of sports
	technology applications in sport and		and exercise technologies have benefitted the following:
	exercise		athletic performance
			health improvement/life expectancy
			injury prevention and rehabilitation
			recovery from training or competition
			career length of elite performers
			participant/performer safety
			official decisions
			understanding of the human body and performance
3.	Understand the ethical considerations of technology applications in sport and exercise	3.1	Analyse the potential ethical concerns in relation to the adoption and implementation of sports and exercise technologies, to include:
			socioeconomic
			geographical
			environmental
			• legal
			able bodied versus disabled or impaired performers

Learning outcomes The learner will:	Assessment criteria The learner can:
Be able to evaluate the application and effects of technology in a range of sport and exercise scenarios	 4.1 Review appropriate technologies that will enhance the performance and/or experience for the following: individual sport performer team sport performer fitness enthusiast referee/judge/umpire 4.2 Evaluate the effect Smart devices and applications have had or could have on the sedentary population 4.3 Describe how the development of technology has enhanced the experience of spectators of sporting events
Assessment Assignment	

Unit 9 Y/508/6399 **Level:** 3 Credit value: 4

Unit Title: Managing personal and professional development

Learning outcomes	Assessment criteria
The learner will:	The learner can:
1. Understand the principles of	1.1 Define personal development
personal development	1.2 Evaluate the benefits of personal development
	1.3 Describe why it is important to develop knowledge and skills
	1.4 Describe the differences between a growth mindset and a fixed mindset
	1.5 Describe employability skills
	1.6 Define transferable skills
	1.7 Describe the benefits of having transferable skills
	1.8 Explain the difference between hard and soft skills
	1.9 Explain the benefits of highlighting own strengths and weaknesses
	1.10 Describe how to work with other people to identify own strengths and weaknesses within personal development
	1.11 Explain how to maintain a positive attitude when receiving feedback from others
	1.12 Describe SMART goal-setting to ensure objectives are specific, measurable, achievable, realistic/relevant and time-bound
	1.13 Describe the purpose of a personal development plan

Learning outcomes	Assessment criteria
The learner will:	The learner can:
2. Understand the principles of	2.1 Define continuing professional development
continuing professional development (CPD)	2.2 Evaluate the benefits of continuing professional development (CPD)
	2.3 Define evaluation
	2.4 Define reflection
	2.5 Explain how to reflect on own work and highlight ways of improving skills, knowledge and practice
	2.6 Describe how to work with others to evaluate own skills, knowledge and practice
	2.7 Explain the contribution that a workplace's performance appraisal and development processes can make to own continuing professional development
	2.8 Outline how to access sources of information and development opportunities to fulfil continuing professional development
	2.9 Outline how to access support for your learning
	2.10 Describe the difference between formal and informal development opportunities
	2.11 Identify own preferred learning style
	2.12 Evaluate different types of learning that can contribute to own development and suit own preferred learning style
	2.13 Describe the purpose of a professional development plan
	2.14 Explain the importance of keeping a record of all professional development activities
3. Understand the planning and	3.1 Describe different planning and reviewing cycle theories
reviewing cycle within personal and professional development	3.2 Explain the importance of the planning and reviewing cycle within personal and continuing professional development
	3.3 Explain the importance of reviewing goals and targets at regular intervals
4. Understand time management	4.1 Explain the benefits of managing own time effectively
techniques	4.2 Describe effective time management tools and techniques, to include:
	setting goals
	 prioritising urgent and important tasks
	breaking down tasks into smaller parts
	4.3 Explain the benefits of achieving an acceptable 'work-life balance'
	4.4 Identify possible distractions that may cause deadlines to be missed
	4.5 Identify strategies to minimise distractions and enable
	4.6 timely completion of priority tasks

Learning outcomes	Asse	ssment criteria
The learner will:	The I	earner can:
5. Be able to manage own pe and professional developm		Develop a personal and professional development plan that prioritises areas for development
	5.2	Evaluate own personal and professional development needs from personal reflection
	5.3	Identify own personal and professional development needs from feedback from others
	5.4	Evaluate own strengths and weaknesses for personal and professional development
	5.5	Analyse own future training needs
	5.6	Research the appropriate activities needed to fulfil a personal and professional development plan
	5.7	Outline specific, measurable, achievable, realistic/ relevant and time-bound (SMART) personal and professional development objectives
	5.8	Record formal and informal development opportunities that are consistent with personal and professional development objectives
	5.9	Record formal and informal development activities that are consistent with personal and professional development objectives
	5.10	Identify any potential challenges in meeting personal and professional development objectives
	5.11	Implement strategies or solutions to resolve potential challenges in meeting personal and professional development objectives
	5.12	Review progress against agreed objectives and amend plans accordingly
	5.13	Gain constructive feedback from others about own
		performance
Assessment		sheets
	Perso	onal and professional development plan

Unit 10 J/615/7347 **Level:** 2 **Credit value:** 6

Unit Title: Conducting client inductions in a gym-based environment to support exercise adherence and a healthy lifestyle

1.	Know how to consult and support clients to change exercise behaviour	1.1	Identify appropriate methods for screening and gathering information from clients and gaining their informed consent to exercise
		1.2	Recognise risk stratification models used to assess risk
		1.3	Describe barriers for changing exercise behaviour
		1.4	Describe motivators for changing exercise behaviour
		1.5	Outline strategies for overcoming barriers and building client motivation
		1.6	Explain how to use communication and interview skills to support clients at different stages of changing exercise behaviour
		1.7	Recognise different approaches for supporting clients to change their exercise behaviour, to include:
			 motivational interviewing
			trans-theoretical model
			• rewards
			cognitive/reframe thinking
		1.8	Explain how SMART (specific, measurable, achievable, relevant/realistic and time-bound) goals can be used to support clients to change their exercise behaviour
		1.9	Differentiate between process and outcome goals for adherence
		1.10	Identify safe and realistic timeframes for achievement of client physical goals
		1.11	Identify ways to monitor and review client progress
		1.12	Identify appropriate methods for recording and storing client information
		1.13	Identify other professionals that can support the client when their needs are beyond own scope of practice
		1.14	Recognise when to refer or signpost a client to other professionals
2.	Understand the importance of a	2.1	Explain the health risks of being overweight or obese
	healthy lifestyle	2.2	Describe the current prevalence of obesity in the UK
		2.3	Explain the risks of an unhealthy lifestyle
		2.4	Explain the benefits of a healthy lifestyle
		2.5	Identify the risks and benefits of exercise for the prevention and management of common health conditions
		2.6	Identify sources of evidence-based, credible health and wellbeing information

Learning outcomes	Assessment criteria
The learner will:	The learner can:
3. Understand the importance of	3.1 Describe the national food model/guide
healthy eating	3.2 Describe key healthy eating advice that underpins a healthy diet
	3.3 Explain the importance of adequate hydration
	3.4 Explain the dietary role of the key nutrients
	3.5 Identify common dietary sources of the key nutrients
	3.6 Explain the health risks of poor nutrition
	3.7 Explain the benefits of a nutrient rich diet
	3.8 Identify sources of evidence-based, credible nutritional guidance
4. Understand how technology can be used to support exercise adherence	4.1 Identify technologies that can be used to support exercise adherence
	4.2 Identify ways that technology can be used to motivate clients
	4.3 Identify ways that technology can be used to help clients achieve their goals
5. Know the established protocols for health screening and fitness	5.1 List health screening measurements relevant to gymbased clients
assessment of gym-based clients	5.2 Describe established protocols for health screening measurements relevant to gym-based clients
	5.3 List fitness assessments relevant to gym-based clients
	5.4 Describe established protocols for fitness assessments
	relevant to gym-based clients
6. Understand how to maintain a safe and effective gym-based exercise	6.1 Identify common tasks that would be on daily, weekly and monthly gym maintenance schedules
environment	6.2 Identify handover information that needs to be provided at the start and end of a shift, and how to record this information
	6.3 Describe appropriate checks required to maintain health, safety and cleanliness of the gym environment and gym equipment
	6.4 Identify how to supervise the gym environment to ensure member safety
	6.5 Recognise the exercise advice, guidance and support that may be required or requested by clients
	6.6 Describe how to maintain positive relationships with members and other staff
	6.7 Describe how client inductions benefit the safe and effective use of a gym-based exercise environment
	6.8 Explain how to book client inductions

Learning outcomes	Assessment criteria
The learner will:	The learner can:
7. Be able to consult/interview and support clients to change their	7.1 Prepare a positive consultation environment that encourages open communication
exercise behaviour	7.2 Use appropriate methods, techniques and communication skills to greet the client, build a rapport and gather information
	7.3 Explain own role, the role of other professionals and the role of the client in changing their exercise behaviour
	7.4 Provide appropriate advice and guidance in response to a health-screening questionnaire
	7.5 Identify when to signpost a client to other professionals
	7.6 Ask open questions to gather relevant information from a client
	7.7 Use active listening skills to gather information from a client
	7.8 Check client readiness to exercise
	7.9 Identify client barriers to exercise
	7.10 Identify appropriate strategies to address client barriers
	7.11 Identify client goals
	7.12 Write specific, measurable, achievable, realistic/relevant and time-bound (SMART) goals to address client needs, wants and motivators
	7.13 Identify appropriate review points to monitor client progress
	7.14 Record client information appropriately and with regard to confidentiality
8. Be able to follow established protocols for health screening and fitness assessment of gym-based	8.1 Follow established protocols to safely, effectively and accurately carry out client-relevant health screening measurements
clients	8.2 Follow established protocols to safely, effectively and accurately carry out client-relevant fitness assessments

Learning outcomes	Assessment criteria
The learner will:	The learner can:
Be able to deliver a safe and effective gym-based induction to	9.1 Demonstrate appropriate communication skills when working with clients
individuals and groups	9.2 Verbally screen clients to check their readiness to participate
	9.3 Introduce clients to appropriate warm-up exercises
	9.4 Introduce clients to a range of functional exercises using a range of functional training equipment
	9.5 Introduce clients to a range of cardiovascular machines using an appropriate teaching sequence
	9.6 Introduce clients to a range of fixed resistance machines using an appropriate teaching sequence
	9.7 Introduce clients to a range of free-weight exercises, to include safe lifting and passing and use of an appropriate teaching sequence
	9.8 Introduce clients to a range of body-weight exercises using an appropriate teaching sequence
	9.9 Introduce clients to appropriate cool-down exercises
	9.10 Observe clients exercise technique and accurately identify ways to improve their performance
	9.11 Explain modifications and adaptations to progress and regress specific exercises
	9.12 Explain appropriate health and safety considerations and gym etiquette
	9.13 Explain to clients how to monitor their own exercise intensity
	9.14 Explain relevant health-related benefits of exercise to clients
	9.15 Check that clients understand how to continue their programme without direct supervision
10. Be able to evaluate own practice	10.1 Gather feedback from clients to review and evaluate own practice
	10.2 Evaluate the effectiveness of communication skills for meeting client needs
	10.3 Identify ways to improve own communication skills
Assessment	Assignment and presentation
	Worksheet
	Modular summative observations
	Worksheet - Self-evaluation

Unit 11 R/615/7349 **Level:** 2 **Credit value:** 8

Unit Title: Planning and instructing gym-based exercise programmes

1. Know how to plan a safe and	1.1 Identify risks and hazards in the gym environment
effective gym-based exercise session	1.2 Identify how to manage risks and promote safety in the gym environment
	1.3 Recognise a safe and effective session structure
	1.4 Identify safe and effective exercises/equipment for inclusion in a gym-based session
	1.5 Describe how to adapt and modify exercises and equipment to regress, progress and accommodate different client needs
	1.6 Explain the purpose of a warm-up and cool-down
	1.7 Describe appropriate exercises for inclusion in a warm-up and cool-down
	1.8 Explain the purpose and benefits of cardiovascular exercise
	1.9 Explain the purpose and benefits of muscular fitness and resistance exercises
	1.10 Explain the purpose and benefits of flexibility exercises
	1.11 Describe appropriate exercises to improve different components of fitness
	1.12 Describe different methods for monitoring exercise intensity
Be able to plan a safe and effective gym-based exercise session	2.1 Identify and manage risks and hazards that affect the safety of the client and the programme in the exercise environment
	2.2 Select safe and effective exercises for all components of the session, which meet the client's needs, goals and ability
	Plan a safe and effective health-related, gym-based exercise programme to meet client needs and incorporate different components of fitness
	2.4 Plan adaptations and modifications to regress, progress and accommodate different client needs
	2.5 Record exercises using an appropriate format to assist client understanding

Learning outcomes	Assessment criteria
The learner will:	The learner can:
Be able to deliver a safe and effective gym-based exercise programme	3.1 Use appropriate instructional methods, techniques and communication skills to support clients at different stages of changing their exercise behaviour
	3.2 Provide support and motivation to clients
	3.3 Verbally screen clients to check their readiness to participate
	3.4 Instruct a safe and effective warm-up
	3.5 Instruct a safe and effective cardiovascular component
	3.6 Instruct a safe and effective muscular fitness/resistance training component
	3.7 Instruct safe and effective functional training exercises
	3.8 Instruct a safe and effective cool-down and flexibility component
	3.9 Explain appropriate health and safety considerations to clients
	3.10 Monitor exercise intensity
	3.11 Monitor exercise safety
	3.12 Observe clients exercise technique and accurately identify ways to improve their performance
	3.13 Adapt or modify exercises as appropriate to accommodate client needs
	3.14 Respond accurately and appropriately to client questions
Be able to encourage clients to increase physical activity and	4.1 Identify appropriate review points to monitor client progress
exercise adherence	4.2 Explain how goal achievement will be measured at the time of review and how the results will be meaningful to the client
	4.3 Signpost clients to other activities they may enjoy or find interesting
5. Be able to evaluate own practice	5.1 Gather feedback from clients in order to review and evaluate practice
	5.2 Evaluate the safety and effectiveness of session structure, selected exercises and equipment for meeting client needs
	5.3 Evaluate the effectiveness of own instructional and communication skills for meeting client needs
	5.4 Identify ways to improve own instructional skills and communication
	5.5 Identify ways to improve session content for meeting client needs
Assessment	Session plan
	Summative observation
	Worksheet - Self evaluation

Active IQ

Westminster House The Anderson Centre Ermine Business Park Huntingdon PE29 6XY T 01480 467 950 F 01480 456 283 info@activeiq.co.uk www.activeiq.co.uk Active IQ wishes to emphasise that whilst every effort is made to ensure accuracy, the material contained within this document is subject to alteration or amendment in terms of overall policy, financial or other constraints. Reproduction of this publication is prohibited unless authorised by Active IQ Ltd. No part of this document should be published elsewhere or reproduced in any form without prior written permission.









